Annual Member Meeting

November 29th, 2018
Today’s Agenda

✓ Call to Order
✓ Welcome and Introductions
✓ Opening Remarks from President
✓ 2019 Board of Directors
✓ Bylaws Approval
✓ Committee Reports
✓ Invitation to Engage
✓ Open Forum/ Q & A
✓ News & Upcoming Events
✓ Meeting Adjournment
Meeting’s Hosts

Jason Frenzel, CVA
AL!VE President

Dana Litwin, CVA
AL!VE President Elect
The Why, Who and How of AL!VE

Mission:
AL!VE serves to enhance and sustain the spirit of volunteering by fostering collaboration and networking, promoting professional development, and providing advocacy for leaders in community engagement.

Vision:
The essential professional resource and advocate for those who engage, motivate, and celebrate volunteers and their vital contributions to our society.
Your 2019 Board of Directors

Executive Committee
✔ Dana Litwin, CVA - President
✔ Megan Vixie, CVA - President Elect
✔ Brian Probst, CVA - Treasurer
✔ Mark Smith, CVA - Secretary
✔ Michelle Raymer - VP of Programs & Advocacy
✔ Jared McCannell, CVA - VP of Membership
✔ Anthony Richardson - VP of Marketing
✔ Jason Frenzel, CVA - Past President

Board Members at Large
✔ Karmit Bulman
✔ Lauren Cossell
✔ Sean Devereaux (New!)
✔ Allyson Drinnon (New!)
✔ Donna Finney (New!)
✔ Audrey Kidwell (New!)
✔ Katie Lamb
✔ Kayla Paulson (New!)
✔ Cairn Reisch (New!)
✔ Jennifer Thompson, CVA
Regional Map

Cairn Reisch
Upper West
Karmit Bulman
Donna Finney
Jason Frenzel
Kathryn Lamb
Great Lakes

Sean Devereaux
Dana Litwin
Brian Probst
Anthony Richardson
Megan Vixie

Pacific

Mark Smith
Midwest
Michelle Raymer
Kayla Paulson

Mountain

Jennifer Thompson
South Central

South East
Alyson Drinnon
Audrey Kidwell
Atlantic
Special Thanks to...

Emilie Bromet-Bauer, CVA

✓ 2009-2012 (Term I)
✓ 2012-2015 (Term II)
✓ 2016-2018 (Term III)

Major accomplishments:
✓ Programs and Advocacy committee
✓ Will continue to serve on advocacy work
## Bylaw Revisions & Vote

<table>
<thead>
<tr>
<th>Location:</th>
<th>Proposed Changes:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Article 11, Section 2</td>
<td>Bylaws to reflect revised membership categories with new membership category names. Voting rights deleted as rights are already addressed in Section V Article 11.</td>
</tr>
<tr>
<td>Article 5, Section 1</td>
<td>The Board shall have up to 19 members but no fewer than 11 (revised from 13).</td>
</tr>
<tr>
<td>Article 5, Section 8</td>
<td>In regards to vacancies on the board mid term, clarified process to notify membership for nominations (including self-nominations).</td>
</tr>
<tr>
<td>Article 7, Section 1</td>
<td>In regards to hiring, expanded “executive director” to “executive director or appointed designee” may be hired or contracted by the board.</td>
</tr>
<tr>
<td>Article 10, Amendments</td>
<td>In regards to passing bylaws revisions, expanded “majority vote of the membership attending an annual meeting” to “majority vote of the membership attending an annual meeting or voting electronically as provided by the board.”</td>
</tr>
</tbody>
</table>

Added Bylaw amended date to certification statement: These Bylaws were approved at a meeting of the board of directors by a two-thirds majority vote on November 26, 2007 and bylaws amended on December 7, 2010.
President’s Report

AL!VE continues to work with the Alliance for Engagement (www.allianceforengagement.org) in their efforts to:

1. Form an initial leadership team to set direction and structure for permanent leadership team to set clear national vision and execute goals

2. Communications

3. Next Gathering to be held at the NCVS/MAVA Conference (June 18-20)

4. Research & accreditation
## Treasurer’s Report

<table>
<thead>
<tr>
<th>INCOME</th>
<th>2018 Budget</th>
<th>2019 Budget</th>
<th>Budget Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donations (Board &amp; General)</td>
<td>$1,600</td>
<td>$1,600</td>
<td>$0</td>
</tr>
<tr>
<td>Partnerships, grants &amp; sponsorships (Alliance)</td>
<td>$14,000</td>
<td>$13,500</td>
<td>-$500</td>
</tr>
<tr>
<td>Webinars</td>
<td>$300</td>
<td>$500</td>
<td>+$200</td>
</tr>
<tr>
<td>Memberships</td>
<td>$13,500</td>
<td>$13,500</td>
<td>$0</td>
</tr>
<tr>
<td>Hybrid Conference</td>
<td>$12,000</td>
<td>$12,000</td>
<td>$0</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$41,400</strong></td>
<td><strong>$41,100</strong></td>
<td><strong>-$300</strong></td>
</tr>
</tbody>
</table>
## Treasurer’s Report

<table>
<thead>
<tr>
<th>EXPENSES</th>
<th>2018 Budget</th>
<th>2019 Budget</th>
<th>Budget Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Executive</strong> (insurance, postage, memberships, misc.)</td>
<td>$1,910</td>
<td>$1,960</td>
<td>+$50</td>
</tr>
<tr>
<td><strong>Finance</strong> (bank fees, expenses)</td>
<td>$175</td>
<td>$300</td>
<td>+$125</td>
</tr>
<tr>
<td><strong>HR</strong> (Contractor fees, Alliance)</td>
<td>$11,750</td>
<td>$18,750</td>
<td>+$7,000</td>
</tr>
<tr>
<td><strong>Marketing</strong> (advertising, booths, member event, supplies/displays)</td>
<td>$7,200</td>
<td>$5,000</td>
<td>-$2,200</td>
</tr>
<tr>
<td><strong>Membership</strong> (postage, printing, website hosting, misc.)</td>
<td>$1,650</td>
<td>$600</td>
<td>-$1,050</td>
</tr>
<tr>
<td><strong>Programs</strong> (conference speakers, rooms, travel)</td>
<td>$12,500</td>
<td>$8,500</td>
<td>-$4,000</td>
</tr>
<tr>
<td><strong>Technology</strong> (website, webinar host)</td>
<td>$1,840</td>
<td>$2,600</td>
<td>+$1,660</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$36,125</strong></td>
<td><strong>$37,710</strong></td>
<td><strong>+$1,585</strong></td>
</tr>
</tbody>
</table>
## 2019 BUDGET

<table>
<thead>
<tr>
<th>BUDGET</th>
<th>AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>PROJECTED SAVINGS (as of 11/30/18)</td>
<td>$10,000</td>
</tr>
<tr>
<td>PROJECTED INCOME</td>
<td>$41,100</td>
</tr>
<tr>
<td>PROJECTED EXPENSES</td>
<td>$37,710</td>
</tr>
<tr>
<td>Variance</td>
<td>$13,390</td>
</tr>
</tbody>
</table>
## Treasurer’s Report

### 2018 Accomplishments
- Fundraising campaign 2018
- Worked on partner sponsorships
- Explored other areas for grants, sponsorships, funding
- Developed Finance committee and trained new Treasurer

### 2019 Goals
- Schedule annual giving campaign
- Increase presence of Amazon Smile and PayPal Giving for additional funding
## Membership Report

### AL!VE PARTNERS

<table>
<thead>
<tr>
<th>BETTER IMPACT</th>
<th>CCVA</th>
<th>Samaritan Technologies</th>
<th>VolunteerMatch</th>
<th>VolunteerPro™</th>
<th>CIMA</th>
<th>IJOVA</th>
<th>Minnesota Assoc. of Volunteer Administration</th>
<th>Minnesota Assoc. of Volunteer Administration</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Hybrid Conference</td>
<td>• 10% member discount on certification fees</td>
<td>• Free volunteer management software to qualifying members</td>
<td>• 10% member discount on Vsys One volunteer management software</td>
<td>• 10% member discount on membership</td>
<td>• 15% member discount on premium membership</td>
<td>• Volunteer Insurance Service-checklists on risk/safety</td>
<td>• Current and past journal issues available</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## Membership Report

### 2018 Accomplishments

- Increased membership by 20%
- Supported 34 local Volunteer Professional Associations
- Updated Members Only section of website
- Created more collaboration/conversation between members
- Enhanced role of committee members
  - Made new member & renewing member calls & contacts
  - Represented AL!VE at local, state, or regional events

### 2019 Goals

- Revamp Member Welcome Webinar
- Review features of Members Only section of website and realize its potential
- Collaborate with Marketing to set up closed group to members and feature members as guest bloggers
- Launch handbook and mentor program for local associations
Programs & Advocacy Report

Leading the way, not managing the day!
The Volunteer Management Hybrid Conference 2018

41 remote locations across US & Canada
800(+) attendees

SAVE THE DATE:
2019 Volunteer Management Hybrid Conference
October 22<sup>rd</sup> and 23<sup>rd</sup>, 2019
**2018 Accomplishments**

- Hosted 18 AL!VE Academy and partner webinars
- Launched Communities of Practice
- Launched pilot of AL!VE Academy Presenters for member professional development
- Conducted outreach to members through newsletter articles
- Launched pilot of AL!VE Emerging Leaders Mentor Program

**2019 Goals**

- Streamline AL!VE Academy and Partner presentations
- Expand member professional development through AL!VE Academy
- Expand types of Communities of Practice (rural, large multi-site organizations)
- Build advocacy and trends resources
- Increase member involvement opportunities
- Launch next round of Mentor Program
Marketing Report

ENGAGEMENT NUMBERS

AL!VE
Happy Hour
@ Service Unites National Conference on Volunteering & Service

1,500(+)  1,500(+)  2,800(+)  3,500(+)
Marketing Report

2018 Accomplishments

- Delivered bi-monthly newsletters and e-blasts
- Enhanced website with more information and streamlined look
- Created and implemented social media schedule
- Increased presence at seven local association events across the country
- Established Marketing Committee to assist with social media strategy and promotions

2019 Goals

- Create marketing strategy to grow presence on Linked In
- Revamp website navigation
- Collaborate with Membership to Launch annual membership drive
- Launch campaign for members to complete member profiles
- Maintain and enhance presence at events for volunteer engagement professionals
thank you so much

AL!VE Association Manager
Gretchen Jordan
Invitation to Engage

**Marketing Committee**
- Social media, website, marketing materials, newsletters

**Membership Committee**
- Onboarding, orientation, member benefits, member experience

**Programs & Advocacy Committee**
- Resource pages, legislation research, writing articles, leading Communities of Practice, coordinating Mentor Program
Announcements

AL!VE Fundraising Efforts

- Make a donation
- Amazon Smile
- eBay for Charity

Learn more at:
www.volunteeralive.org/donate
Announcements

SAVE THE DATE: AL!VE Academy

Playing the Board Game: Engaging High-Level Executives In Your Volunteer-Supported Organization

Wednesday, January 30th, 2019
11am PST / 2pm EST
Members: Free! Non-Members: $25
Register at www.volunteeralive.org
Announcements

Reminder:

Volunteer Management Progress Report

Survey closes this Friday!

Go to: https://volpro.net