

SERVICE ENTERPRISE CHARACTERISTIC



GROWTH & CHANGE

create vibrant, exciting organizations that seek to improve services, cultivate leaders, continuously

source new ways of thinking, and create new platforms for action and problem-solving. Staying on the cutting edge of industry practices motivates paid or unpaid personnel.

This characteristic is part of the **IMPACT & OUTCOMES DOMAIN**, which looks at how your organization utilizes the tools available to create and sustain relationships, tell your story, listen to contributors, and measure success against the mission and organizational objectives.



ORGANIZATIONS THAT EXCEL IN GROWTH & CHANGE:

- Give volunteers the opportunities to enhance their support of the organization through professional development
- Do a good job of keeping volunteers motivated
- Keep staff motivated to work with and through volunteers
- Engage in continuous improvement and implement needed changes to achieve the mission better
- Have staff and senior leadership who are open to new ideas and ways of doing things
- Can cite specific examples of the positive synergy and goodwill between employees, volunteers, and the clients or community they serve
- See volunteers as a key strategy for advancing the mission
- Leverage the time and talent of volunteers to help implement new program ideas and operational efforts.

[Join ALIVE's National Service Enterprise Linked In Group!](#)

We are starting to relaunch a Service Enterprise LinkedIn Group for team members of Service Enterprise accredited (or actively pursuing accreditation) organizations. You can share resources, ask for samples/templates, and connect with the national network of individuals helping their organizations practice strategic volunteer engagement to better meet community needs.