

July 15, 2024

Office of Information and Regulatory Affairs Office of Management and Budget New Executive Office Building Washington, DC 20503

To Whom It May Concern:

This letter is in response to the request for comment for Federal Register Document Number: BLS–2024–0001 related to comment requests on whether to consider the addition of new detailed occupations or occupational groups. AL!VE proposes the addition of the occupational group "Volunteer Engagement Professional" to the SOC.

AL!VE (Association of Leaders in Volunteer Engagement) is a national membership organization of leaders and professionals in volunteer engagement, representing over 2,600 Volunteer Engagement Professionals, including 850 individuals and 37 Local Association of Volunteer Engagement Professionals, representing over 1,800 individuals. AL!VE serves to enhance and sustain the spirit of volunteering in the United States by fostering collaboration and networking, promoting professional development, and providing advocacy for leaders in community engagement.

The addition of a new occupation within the SOC will allow the Bureau of Labor and Statistics to more accurately reflect the current workforce, as demonstrated by several national studies conducted during the past ten years (see data sources, below). Additionally it will provide valuable guidance to thousands of employers (especially in the government and nonprofit sectors) who hire workers into this occupation. As described below, Classification Principle 2 is met because the occupation's work is sufficiently different from work performed in existing occupations. Additionally, data can be collected from households and employers related to this classification of workers, and is large enough to be detected in sample surveys, meeting

Classification Principle 9. Lastly, the Volunteer Engagement Profession has been in existence since the mid-20th century, meeting Classification Principle 10 in its continuity and expected continuity moving forward.

The following outlines the information needed by the SOC for the Volunteer Engagement Professional to be split out as a distinct occupation.

1. Proposed occupation title: Volunteer Engagement Professional

Although terminology used to label this occupation has changed over the decades, the key functions of this work have existed since the mid-20th century. What began as an unpaid role has now evolved into a legitimate field of paid professionals. This history is summarized in the <u>Ellis Foundation Archive on the Professional Leadership of Volunteers</u> which documents the early and long evolution of practices and body of knowledge for this occupation which brings us to where we are today as a legitimate profession.

Though the occupation includes many levels and job titles, as outlined in the 2023 Career Pathways Survey, all workers in the occupation may be identified by Volunteer Engagement Professional regardless of job title.

2. Description of the nature of the work performed

The 2014 Job Analysis Study of this occupation clarifies and defines the full range of tasks involved in the professional management and leadership of volunteer engagement. It also serves as the foundation for the Certified in Volunteer Administration (CVA) credential. The Study identified 66 specific tasks categorized within 7 primary functions:

- Plan for Strategic Volunteer Engagement
- Advocate for Volunteer Involvement
- Attract and Onboard a Volunteer Workforce
- Prepare Volunteers for their Roles
- Document Volunteer Involvement
- Manage Volunteer Performance and Impact
- Acknowledge, Celebrate and Sustain Volunteer Involvement

The 2023 Career Pathways Study further documented 9 similar job competencies and duties (listed below) as well as competencies required for each level of this occupation:

- Recruitment
- Recognition and Retention
- Program Coordination
- Training
- Program Design and Development
- Database Management and Recordkeeping
- Communication
- Volunteer Program Administration
- Relationship Building

All competencies are required for all job levels within the occupation, however the duties performed vary by job level, with some levels having supervisory or management duties, as outlined below in the Career Pathways for the Volunteer Engagement Professional job leveling document, located here:

AL!VE_Career_Pathways_for_the_VEP-Job_Leveling_Document.pdf (volunteeralive.org)]

Association of Leaders in Volunteer Engagement

Level & Job Title	Typically Reports To and Independence of Action	Typically Reports To	Level and Type of Direction	Education and Certification	Experience	Recruitment	Recognition and Referction	Program Coordination	Training	Program Design and Development	Dafabase Mgmt and Recordiseping	Communication	Volunteer Program Administration	Relationship Dalida
ntern	Learned Tasks/ Procedures	Specialist or Coordinator	irmetata disclari	Pursuing Undergraduate or Graduate degree	None required	Enlare, processes, and inscis volunteer applications	Executes thank you and appreciation actions	Pacilitates any assigned tasks for program participante	Supports bainings and executes basis assigned	Conducts nessanch for new program divelon as assigned	Enters and maintains valuation files (e.g.) applications, background checks, ownice hours) as requested	Delivers circulated responses and messaging using established channels for volunieers, darf and specific assigned projects	Complies and inatics program information for quectal projects and reports	Primarily works with immed aloff and internal managem for the purpose of executing antigreed basics and fulfing school requirements
issistant/Associate	Apply Techniques/ Practices	Specialist or Coordinator	Close sugervision	A.A.IA.S. desimble; volunies: eggement credits' coursevort	6 months of public contactivolutions assignments	Advertises, enlists, and explains work methods and procedures to voluniser candidates	Plana and essectes thank you and appreciation actions	Completes daily tasks (e.g., answering emails, supervising on-site volumeent) as needed	Trains new volunteers on policies and procedures (e.g., trasheeping, recordinging)	Conducts, complies and organizes research for new program design as assigned	Monitors volunteer compliance, maintains information and beeps records up to date	Provides and instructions or written communications to volunisers as requested	Fields any administrative needs for vokaties program administration as directed	Assumes daily Interaction/Inial Interhip bulk with volunteers, fulfilling an meets as requested and approved
ARLY CAREER LEVEL													8	
Specialist	Apply Methode	Supervisor	General super-Askon	B.A.43.5. desirable: specialized training and coursework	2 or more years of HE age district volumer and presents	Screene candidates, completes co-boarding	Organizes situational social and neognition events for volunities	Serve as point of contact for program voluments	Provides continuing training in continuing education format for specific topics	Assists in design and development of new voluntaer positions; implements adjustments as requested	Mainiains database for volunisem; pulls information and reports as needed	Manages communications and project deliverables on volunieer and engagement ognoriumiter, communicates with volunteers and follow staff, creates materials and ouncies enable to volunieers	Keeps abread of program peeds and share resources with others; assists volunieers and staff in completing requirements for program	Develops connections between volunieers, staff, i program participants. Alten meetings and maintains ch communication with volunts and staff for support
NID-CAREER LEVEL														
Coordinator	Explain and Policy Policies	Supervisor or Viscager	General supervision	B.A.B.S. applied field destable, inducing progression loward Volumieer Administration certification	4 crimons years of HE program organosculor	Orove the volunieer candidate pool, recruits and orbicartie incoming volunieers	Creative large-scale appreciation events, activities and apportunities for voluniteurs (e.g., annual neocoption events, national voluniteur appreciation weats, social media campaigne)	Plane, assigns and directs volument wold; appraises performance; addresses complaints and reactives problems	Coordinates, delivers and analyzes villade evenisted basing to staff and volunieers and works clearly on oversil objectives and desired cationase of training; administers skills development basing	Pacifistes program growth and dentityment of new positions. Finds and recommends innovative ways to use voluminers	Maintaine thorough understanding of database and moords of volunieers; regularly maintaine updates and refreshes system	Challes and provides content for volution program needs; speaks to included and groups about volutioning with the organization	Ensures compliance with regulatory and organization policies and procedures for volumes administration; creates and discernitistice standartized looks and referral processes that promote effolsing, catobiel oods and maintaises IROI for volumeer programs.	Serves as point of contact for volunteers and builds inter- and outernal partnerships in supports the growth and microscates of voluteer programming participaties in community angagement and networking
Supervisor	integret Glandarda	Managar or Senior Managar	General supervision	B.A. (0.5. applied field in highly desirable, Certified Volumber: Administration certification (e.g., CVA) in desirable	Dior more years of scientifi equations	Coordinates process for recruitment, excessing, enboarding of incoming volunteers	Assists in oversight of the development, implementation, and maintenance of volunteer recognition plane	Supervises volunisers and staff engaged in voluniser program delivery	Assesse, creates, delivers and evaluates training for voluntaees to meet organization's goals and objectives	Assesses volunteer opportunities throughout organization. Develops job descriptions, training restantale, etc. for new positions	Works with staff to ensures information entered into database is accurate and complities complies with any regulatements with regard to record insight and reports information.	Works with staff to produce markeling materials, newsistans, and other forms of communications to engage volunteers; detrems presentations on behalf of department)	Builds capacity, trains and oversees staff, assigns work to ensure program effectiveness	Develops apportunities for cross departmental collaboration with volunteer engagement beam
SENIOR CAREER LEVEL														
Manager	Establish and Follow Practices	Director or Senior Directo	Urted Ir supervision	B.A.(B.S. in applied field in required. CVA or equivalent designation would be required	Sarmone years of exempt experience	Evaluation employees for job and qualifications its evaluation effectioneness of volunteer placements	Plane and ensures execution of the development, implementation, and maintenance of volumeer pecogation plane	Directs and implements program, procese, and produc improvements; manages volunteer committees	Trains and supervises volumens and projects for specific types of initiatives	Recommends and develops volunteer programs, oreates materials, procedures, and systems to support programs or opportunities	Ensures integrity of volunteer management system, designs data field matrices and reporting formats to be used for program administration and exclusion at system users and monitors quality	Delivers messaging and commutatives on behalf of the department; develops and delivers presentatives on revives as cognitization regresentative for voluniear engagement.	Ensures all areas of volunteer program administration (e.g., nontributed orientation, training, appendix), are done to disely, Montors reports and provides examinations; occrdinates program accessization (e.g. Sanvice Enterprise); trainin tudget	Develops and excress sponsors and patterns to suppose volunteer suppose volunteer to baild outwach efforts and overseas priority patterning
Senior Manager	Develop Policies and Protocols	Director or Senior Directo	Administrative direction	B.A./B.S. in applied cocupational field is mounted. CVA and supervisory and management baining mounted	d or more years of scored experience	Determines advertising and referal sources and representation; engages in public speaking; part topoles in final candidate interviewe	Develope recognition strategy that incluties employees who effectively engage volunteers	Delamines bed and lighed use of program valariesm; adjust program delivery as needed	Creates and presents formal training programs related to particular competencies, such as leadership methods and lashniques	Develops program and policy goals. Acts as in-house experi on how to use volutieers effectively	Administers and updates voluties management system and how it interfaces with multiple activans programs and applications, such as CRM and Microsoft applications	Provides content for any grant or organizational requirements requirements; oversees communications situingies	Oversees organizational policies and practices including volunizer strategy, distatuses management and recodlesseping, and training oversees department budget	Establishes relationships for financial devantiship and donor relations; maintains relationships with long-term implications
EXECUTIVE LEVEL														
Director	Propose and Test Concepts	Top Execution	General dinación	B.A.(B.S. applied field in mquired. CVA and additional Project Management (PMP) and Lassenthip certification in mquired	d or more years of accerpt experience	Projecta staffing requiremente, cross-training, and internal and external condition scores for all volumeer classifications	and volunteer retention	Conducts meeds assessments and program goals and implementation for programs that meet organization's overall strategic objectives	Formulates and presents learning and development modules with specific curriculum, content, and objectives for programs	Works with staff to determine volunteer program autoones that reset specific goals and objectives, designs programs based on these outcomes	Designs volunteer management system and overtees vendor selection (if applicable), ansures systems capture all data and reporting features are accurate	Creates and implements internal and external communities studies; evaluates affectiveness	Plane, directe, and occrdinates the operations of volkeleer engagement, sate as the primary likelisation and advocate, develops and approves budget	Cullivates and maintains community and corporate relationships across the spectrum for different intere- groups and constituencies it serve voluniesr ergagismen or enline organization
ienior Director	Greate Systems and Paradigms	Top Execution	Poky direction	B.A.B.S. is required. M.A.M.S. preferred. CVA. Project Neuroperant (PMP) and Pund-Stateing Docutive (CFRE) are highly decisible; 2 or more certifications	à criscre years of exempt experience	Evaluates recruiting effectiveness by type of program and need, stating hereis, and still requirements given programs and budgets	Develops and presents to Executive Londonikh Team Innovative recognition and Innovative recognition and levels of success upon Implementation	Extrapolates improvements precised for machum-sized and impression that require business pathership planning and shared interests and objectives	Develops and creates in- service baking programs for a range of nailed topics in conservith offner professional development industry certification	epectalized volunteer groupe	Oversees the development and use of achieves applications and ovelaonies for mobile reporting and physical locations, ensures all systems work logether with minimal digitization and ease of use for voluntees	Establishes advertising and markeling campaigns to grow volunteer and occurrunity engagement meet organizational needs	Establishes overall volunteer engagement stratagy that integrates into overall strategy of organization, serves as underet matter expert for organization and oversees implementation of innovative solutions truthing voluntierem	Builde partnemtige with sta or national agencies to advance mission and outcomes
Fop Executive	Theories and Business Devide mant Similagies	Board of Directors	Broad Duskness Direction	M.A.M.S. and Costinuing Education certifications are highly preferred; 3 or more certifications	10 or more years of regets Doard eccent and leadership experience	Determines business stategies for recruing, installing competencies, deployment, and attraction and releasion lactics to fulfill long-term stategy needs	Showness bed practices in volunteer organization macagition and relevant material investigation and national levels in use subject material and loses for confinuous process investigated	Reconstance new large-scale and complex programs to meet current and future needs	Oversees academy-like training program with diructured resources and advision as subject matter experts	Creates long-term business and development plan quedically linked to new volunker programs and utilizing best practices measures	Develops similary for all database management and reacchaeging negatives with the integrate with cognitizational vision, mission, and entring plan, including working classity with IT	Oversees and approves communications strategies, communications strategies, communicating systems to Doard of Directory, serves as problemperson for organization fielding interviews and speaking angagement opportunities	Wasaites overal design of the organization's volume- program model, including overal math-year programming, phonikes, and funding, where directly or in ounces with the Baard of Directors and shall	Identify new opportunities, business partners, sponsorship opportunities, donors, etc. with stand interests that can further organizations enterior, antigens staff to help statispically leverage relationships

The document is also presented below:

3. Description of the relationship to other SOC occupations

The role of a Volunteer Engagement Professional is distinct in the expanded scope of work performed as compared to the current SOC classification within Human Resources Specialist. The following provides examples of these distinctions, including both competencies unique to the Volunteer Engagement Professional and unique in how they are conducted or applied within the profession.

 Organizational Strategy - Leads the identification of opportunities to incorporate volunteer support into all levels of the organization. Participates in strategic planning to identify ways volunteers can support strategic initiatives. Supports the identification of roles during new program planning, regularly meeting with departments to conduct needs assessments of additional roles to support the organization's mission, and supporting the project scoping of Pro-Bono and Skills-Based opportunities.

- Position Development Crafts position descriptions based on staff feedback and ensures that positions developed are mission driven. Reviews totality of volunteer positions available in the organization to ensure a range of roles are available, such as one-time events, short-term opportunities, group or family events, off-site and/or virtual service, and ongoing assignments.
- Orientation Provides overview of the organization, history, and mission as part of onboarding all new volunteers. Scales orientation to length of volunteer role to ensure all volunteers are prepared to serve as advocates for the organization in the community.
- Training Trains paid staff, and volunteers who supervise other volunteers, on how to work with volunteers effectively. May also provide task-specific training to volunteers.
- Fund Development and Donor Cultivation Develops tailored approaches to inviting volunteers to donate dollars as well as time. Develops strategies for inviting financial donors to also engage as volunteers.
- Tracking Develops and maintains systems to collect not only hours volunteered, but also return on volunteer investment (ROVI), the outputs and impact of the volunteer activity, and descriptive and outcome data.
- Evaluation- Develops and implements evaluation plans including process and outcome evaluations. Develops and implements valid and reliable evaluation tools to measure program effectiveness, volunteer performance, and volunteer satisfaction and engagement.
- Impact Reporting Facilitates regular communication about volunteer value, impact, and outcomes to internal staff, Board members, volunteers, funders, stakeholders, and the public at-large.
- Partnership Development Develops and maintains collaborative relationships and partnerships with other nonprofit organizations, businesses, and funders to expand the reach of volunteer activities, opportunities, and/or efforts. Utilizes community input and feedback to develop new program ideas.
- Communication Ensures communication to and between volunteers, organizational leadership, staff, Board members, and the community.
- Supervision Provides direct supervision to volunteers in addition to placing volunteers for supervision by other staff and volunteers.
- Recognition Develops recognition of employees effectively engaging volunteers in their work as well as acknowledging volunteers for their service to the organization and their accomplishments.
- Volunteer Development Discusses with volunteers their progress to date and additional opportunities for learning and/or volunteer advancement.
- Ensures positive staff/volunteer relations Ensures both staff and volunteers understand their respective roles through the use of handbooks, training, and ongoing communication.
- Advocacy Prepares volunteers to serve as ambassadors and advocates in the community, which may include lobbying efforts.
- Ethics Demonstrates professional ethics (<u>https://cvacert.org/professional-ethics/</u>)

when working with colleagues, volunteers, and external partners.

Furthermore, activities related to "recruiting, screening, interviewing, and placing individuals within an organization" have significant nuance when comparing processes for paid and unpaid (volunteer) human capital. In HR, specialists seek potential candidates for a specific, pre- identified job position that needs to be filled, and will recruit based on education, current skills, abilities and experience. The specialist is also constrained by the compensation they can offer the candidate. On the other hand, the Volunteer professional is actively working to identify more volunteer opportunities and potential volunteers in order to support the mission of an organization. They are not limited by the potential volunteer's current employment status or salary level.

Another foundational difference is the motivation of a volunteer vs that of a potential employee to engage with an organization. The job seeker is looking to utilize their skills in a paid capacity, seeking benefits and a possible career ladder. Volunteers will often have a variety of reasons to volunteer, from an effort to show gratitude, as a way to live their faith, for an enhanced sense of wellbeing or self-esteem, to support a personal cause or a desire to make a positive impact in their community, their country, or the world. In many cases they are not interested in utilizing the same skills they use in their career, but prefer to volunteer in an entirely different capacity. The volunteer professional will need to utilize different methods to attract, interview, place and retain volunteers, since financial compensation is not part of the equation.

Though the Volunteer Engagement Professional engages in similar work as HR Specialists, Fundraisers, Training and Development, and even Event Planners, Marketing Specialists, Data analysts, and Communication specialists, as described the work is unique in the breadth of activities, skills needed, and the distinct nuances in similar activities. As such, a new category for the occupation is needed to adequately capture the work performed.

4. Job titles:

Job titles commonly used across the occupation include the following, often listed with additional words to identify their connection to the volunteer labor force. For example: "Coordinator of Volunteers", "Manager of Volunteers", "Volunteer Engagement Associate", or "Director of Volunteer Engagement".

- Assistant/Associate
- Specialist
- Coordinator
- Supervisor
- Manager
- Senior Manager
- Director
- Senior Director
- Executive
- Chief Engagement Officer

5. Indications of the number of jobs or workers in the proposed occupation:

Without a distinct occupation within the SOC, there is no data source to document the number of jobs or workers in the profession. However most nonprofits utilize voluntary efforts to support their mission, and per the National Council of Nonprofits, there are over <u>1.3 million charitable nonprofits</u> and over <u>12 million people are employed within nonprofit establishments</u>.

6. Types of employers:

The occupation of Volunteer Engagement Professional is found within a variety of types of employers including nonprofits, government, and within private, for-profit organizations when for a civic, charitable or humanitarian reason (such as a for-profit hospital or hospice).

7. Education and training:

Education and training required for the occupation varies, however a number of trainings, certificates, and college-level courses exist to prepare workers for the occupation. While there is not a standard degree required, based on the results of the Career Pathways Survey, 87% of the volunteer professionals have a Bachelor's Degree or higher. Examples of well-established educational programs for this occupation are listed:

- <u>University of North Texas Volunteer and Community Resource Management</u> <u>Certificate</u> is designed for those who want to gain a professional level of competencies in volunteer and community resource management. It requires the successful completion of 12 hours in undergraduate volunteer and community resource management courses.
- <u>Volunteer Engagement Training Program (VETP</u>) consists of modules created by the national Points of Light and offered in local communities. Classes are designed to provide a comprehensive understanding of the major components of a nonprofit volunteer management program including volunteer recruitment, retention, and recognition strategies and methods of offering projects for diverse audiences. Example: <u>Lehigh Valley VETP</u>
- <u>Arizona State University's Master of Nonprofit Leadership and Management</u> includes a course on Volunteer Resource Management. In this course, students explore issues relevant to volunteer management, as well as how to maximize resources in the effective management of volunteers, while carrying out the mission of organizations and ensuring volunteers have good experiences with community organizations.
- <u>LBJ School of Public Affairs at University of Texas Austin Public Administration</u> program includes courses in volunteer engagement.
- <u>VolunteerMatch Learning Center</u> offers an extensive webinar library including four educational mini-series that delve into essential tenets of volunteer management.

Modules are designed to meet the needs of practitioners at 3 levels: Introductory Approaches, Core Components, and Advanced Practices.

- <u>VQVolunteer Strategies</u> is a comprehensive online resource for free innovative tools, cutting-edge knowledge, webinars, insights, and more with comprehensive publications to templates, tools, and tactics.
- Educational Conferences: For decades the <u>Points of Light national conference</u> has attracted hundreds of practitioners from government, nonprofits and corporations to learn about volunteer engagement practices. Many states also offer annual conferences aimed at educating these professionals (e.g. Minnesota, Virginia, California, Texas, Iowa)
- Textbook: The <u>Council for Certification in Volunteer Administration (CCVA)</u> first published a comprehensive textbook in 2010, VOLUNTEER ADMINISTRATION: Professional Practice. It has been updated regularly, with the 4th edition published in 2021. This book has been used in several college courses and certificate programs.
- Professional Journal: <u>The International Journal of Volunteer Administration (The IJOVA)</u> is a professional peer reviewed publication of the Department of Agricultural and Human Sciences at North Carolina State University in Raleigh. Published only in digital formats, IJOVA is offered in recognition of the critical role of professional managers of volunteers in mobilizing human resources to address serious human, community, and social needs through volunteerism.

8. Licensing:

While licensing is not required for this work, some employers give preference to individuals who have earned the <u>Certified in Volunteer Administration (CVA) credential</u>. This competency-based program has been in existence for over forty years and has certified over 3,000 leaders of volunteer engagement. Candidates must have at least three years of experience in leading and managing volunteers, pass a proctored exam, submit letters of reference, and commit to honoring the profession's code of ethics.

9. Tools and technologies:

Workers in the occupation use a variety of technologies to support the work. A 2021 TEVA study found that although the majority of volunteer engagement professionals use some form of technology platform or tool, the field has not converged on one specific tool. Some use proprietary tools built specifically for volunteer administration while many others make do with common database software like Microsoft Excel. The study also found the use of technology increased significantly as a result of the pandemic. Examples of resources used include:

- Recruiting platforms: Volunteer Match, Just Serve, Hands On
- Company Website

- Resources: AL!VE Resources pages, templates, Local associations, VolunteerPro templates for strategy, goal setting, recruiting campaigns
- Communications: Drip Campaigns; Social Media platforms; Canva
- Volunteer Sign Ups software: SignUp Genius
- Artificial Intelligence: to create personas and position descriptions
- Volunteer Specific Databases: Better Impact, Volgistics, Volunteer Hub, Golden, as well as broad use systems including Salesforce and Raiser's Edge

10. Professional trade associations and unions:

The Association for Volunteer Administration (AVA) served as the national professional association for this occupation for over 40 years, starting in the 1970's. During this time it pioneered formal training for practitioners, offered an annual conference, published an applied journal, established the Certified in Volunteer Administration (CVA) credential, and developed the code of professional ethics.

In 2009 AVA was succeeded by the <u>Association for Leaders of Volunteer Engagement</u> (AL!VE) which now supports professionals through professional development, networking, mentoring and advocacy. As mentioned earlier, current membership is over 2,600.

The <u>National Association of Volunteer Programs in Local Government</u> (NAVPLG) is another national professional association. Membership is open to individuals and groups associated with administering volunteer programs in the public sector. Members range across many levels of government, including city, county, state, and Federal, along with special districts, school districts, universities, and those supporting these programs. NAVPLG provides leadership, education, advocacy, networking, and information exchange.

Starting in the 1980's dozens of local associations of volunteer engagement professionals sprang up as additional resources for education and mutual support. Over 90 of these groups continue today nationally as valuable peer networks – especially important for individuals entering this occupation. Examples include:

- Greater Richmond Association for Volunteer Administration https://greaterrichmondava.com/
- New York Association for Volunteer Administration https://www.facebook.com/NYAVA.org/
- Volunteer Managers of Central Iowa Home | VMCI (volunteermcia.org)
- Minnesota Alliance for Volunteer Advancement <u>Home Minnesota Alliance for</u> Volunteer Advancement (mavanetwork.org)

We appreciate the opportunity to provide feedback on the proposed CSG application instructions. We welcome further dialogue on this topic. Questions regarding this comment can be sent to Cathy Thoma, AL!VE Board President at <u>President@volunteeralive.org</u>.

DATA SOURCES:

Information provided in this request is largely based on data from the following national studies and surveys:

- Career Pathways Survey AL!VE, 2023 <u>Professional Career Pathway Survey –</u> <u>Association of Leaders in Volunteer Engagement (volunteeralive.org)</u>
- Volunteer Management Progress Report conducted annually by Tobi Johnson & Associates LLC, 2016-2023 <u>https://volpro.net/volunteer-management-progress-report/</u>
- Job Analysis Study Council for Certification in Volunteer Administration, 2014
 <u>tps://cvacert.org/wp-content/uploads/2021/07/CCVA-Body-of-Knowledge-and-Competen</u>
 <u>cy-Framework.docx.pdf</u>
- Technology Evolution in Volunteer Administration Survey Arizona State University and Council for Certification in Volunteer Administration, 2021 <u>https://cvacert.org/teva/</u>